

IMPLEMENTATION OF CREATIVE LEARNING METHODS INCREASE STUDENT LEARNING MOTIVATION IN SOCIAL STUDIES SUBJECTS

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Abstract

The purpose of this research is to reveal about: 1) describe the preparation of teachers in implementing the creative learning method in increasing the learning motivation of fifth grade students in social studies; 2) implementing creative learning methods in increasing the learning motivation of fifth grade students in social studies; 3) describe what obstacles the teacher faces in implementing the creative learning method in increasing the learning motivation of fifth grade students in social studies subjects. This study uses a qualitative approach and descriptive research type. Data collection techniques using interviews, observation and documentation. The data analysis techniques used are data collection, data reduction, data display and conclusions. The results of this study indicate that: 1) the difficulties of Aqidah Akhlak subject teachers in assessing students' attitudes are difficulties in determining attitude instruments in attitude assessment, lack of time to assess student attitudes, and difficulty developing attitude assessment criteria; 2) the method of the Aqidah Akhlak subject teacher in assessing student attitudes consists of several ways, namely compiling types of student attitudes, observing students directly, determining attitude criteria according to student character, and increasing cooperative relationships.

INTRODUCTION

Education is a process of communication between educators and students. One of the functions of education is to transfer values, knowledge and skills from the older generation to the younger generation in order to maintain community and cultural identity. In this case education is usually passed through the process of teaching and learning. In the past, people thought teaching was a process of transferring the contents of a teacher's head. Knowledge is considered to be in the head of a teacher. By transferring the contents of the head, a teaching and learning process occurs (Langgulung & Islam, 1988).

According to Beni Ahmad Saebani (Soetjipto, 1999), Education is an effort that is guiding, directing, fostering, educating, influencing, and directing with a set of knowledge. The aim of education is to develop the potential of students to make them human beings who believe in and fear God Almighty, have noble character, are capable, knowledgeable, healthy, creative, independent and become democratic and responsible citizens.

Talking about motivation, motivation to learn is an impetus or driving force that causes someone to start something they want to learn. The greater one's learning motivation, the greater the learning outcomes. In the learning process, learning motivation is a very important aspect, because learning requires motivation. Without motivation someone will not learn properly and correctly. Learning outcomes will be optimal if there is motivation in it. If the motivation given is right, the more successful the learning will be.

According to Sadirman (Am, 2011) in classroom learning, student motivation tends to be low. This is because in teaching and learning activities, teachers have not been able to develop strategies or methods that attract interest and make students motivated and active in these learning activities. Sometimes the delivery of material provided by the teacher tends to be monotonous and this is what causes students to be less enthusiastic about learning. In improving achievement, learning motivation is very important for students, because students can develop activities and initiatives to direct and maintain persistence in learning activities. Without motivation, of course students are very lazy in learning, learning motivation has an important role to encourage students to achieve their learning success. Motivating students means moving students to do something or want to do something.

The teacher is a human figure who must have various kinds of abilities which are ultimately listed in the personal character of *ing ngarso sung tulada, ing madya mangun karsa, tut wuri handayani* (Suyanto, et. al., 2000). Because in his duties a teacher has two important roles, namely being an educator as well as a teacher (Sukmadinata, 2019).

The role of the teacher is very important in the teaching and learning process, the teacher not only provides subject matter but also as a motivator for students. To arouse students' learning motivation, teachers must be able to arouse their enthusiasm for learning so that they can achieve the goals they want. The role and competence of the teacher in the teaching and learning process has many things as stated by Adams and Decey

in the Basic Principles of student teaching. Among them are teachers as instructors, mentors, class leaders, class administrators, participants, motivators, planners, questioners, expeditors, counselors and evaluators. There are four main roles of a teacher, namely: teacher as class manager, teacher as demonstrator, teacher as facilitator or mediator, teacher as evaluator (Usman, 1999).

Based on the results of observations made by researchers at SDN 08 Kartiasa on social studies subjects to be exact last January, the researchers found data and information from the teacher that there were still many students whose learning motivation was low due to several factors, namely lack of teaching and learning facilities in class, lack of encouragement from within and outside of students, lack of appreciation in learning, lack of a conducive learning environment so that students tend to feel bored in learning. In this case, teachers are required to be more creative in developing learning methods because students prefer learning that is fun and can arouse student learning motivation in social studies subjects at school.

METHODS

The research approach used in this study is a qualitative approach. A qualitative approach is a research approach aimed at achieving the goal of obtaining an in-depth explanation of the application of a theory. Thus, more empirical thinking (Yaniawati, 2016). The type of research used is descriptive.

The place where this research was carried out was at SDN 08 Kartiasa. The data to be obtained in this study is regarding the Implementation of the Creative Learning Method in Increasing the Learning Motivation of Class V Students in Social Studies Subject at SDN 08 Kartiasa. The source is direct, namely from social studies teachers, as well as data obtained from existing data and has a relationship with the problem under study or complementary data sources that serve as a complement to the required data, for example student learning outcomes (raport), student attendance, and student behavior.

Data collection techniques in this study are interview, observation, and documentation techniques. Meanwhile, to test the credibility of the data, researchers used triangulation techniques and member checks. Triangulation is comparing data to re-examine the degree of trust in information obtained through time and different tools by comparing data from interviews and observations (Moleong, 2012). The triangulation carried out in this study was source triangulation.

Member checks can be carried out by bringing back the final report or description to the participants to check whether they feel that the report is accurate (Mahdi, Adnan & Mujahidin, 2014). Member Check referred to in this study is data checking carried out by the main data source.

RESULTS AND DISCUSSIONS

The teacher's preparation for implementing the creative learning method increases student motivation in social studies subjects

- a. Arrange preparation for the implementation of learning to increase student learning motivation

Before starting the lesson the teacher must compile and prepare a lesson plan so that teaching and learning activities run well and are directed. The second is by preparing the material to be presented such as student and teacher handbooks, the third is by preparing learning media so that students don't get bored while learning is in progress.

- b. Determine creative learning methods to increase student learning motivation

Before starting learning the teacher must first determine approaches, methods, models and strategies in teaching in order to achieve the desired learning objectives. To increase student learning motivation, currently teachers only use media images to increase student learning motivation. Creativity is the ability to create new forms, new cognitive structures and new products, which may be physical in nature such as technology or symbolic and abstract in nature, such as definitions, formulas, literary works or paintings. To be creative is to come up with effective and mysterious surprises, because solutions come quickly, on time, and are not forced (Naim, Ngainun, 2009).

Creative learning is learning that emphasizes how the teacher or tutor facilitates learning activities, so that the learning atmosphere becomes conducive and comfortable and requires educators to package learning materials, so that students can also be stimulated to carry out creative and fun activities (Siregar, Eveline, 2014).

- c. Preparation for the use of learning media

Before starting the lesson the teacher must prepare media that can increase student learning motivation, for this reason the creativity of a teacher is needed in teaching and learning activities to make it easier for students to digest the material presented by the teacher. A creative teacher is a teacher who can develop the potential that exists in students. Without this characteristic, the teacher will find it difficult to understand the uniqueness of children's work and creativity (Mulyasa & Profesional, 2005). According to Oemar Hamalik (Hamalik, Oemar, 2013) the use of media functions to arouse interest and motivation in student learning, clarify understanding and provide a comprehensive experience.

Implementing creative learning methods to increase student motivation

a. Applying fun and exciting learning methods with creative learning methods

The application of exciting and fun learning is one of the teacher's tasks to stimulate students so that they are interested in participating in learning activities in class. Ahmadi and Pastya revealed that the existence of appropriate learning methods basically aims to create exciting learning conditions so that students can learn actively and have fun and that has a positive impact on learning outcomes and optimal achievement. The learning method is used by the teacher to present subject matter to students in class both individually and in groups so that the subject matter can be absorbed, understood and utilized properly by students.

The use of learning methods refers to Permendiknas Number 41 of 2007 concerning Process Standards for Elementary and Secondary Education Units which states that the core learning activities are processes for achieving Basic Competence (KD) which must be carried out interactively, inspiring, fun, challenging, motivating students to participate actively, and provide sufficient space for creativity, and independence in accordance with the talents, interests, and physical and psychological development of students.

b. Creating a pleasant classroom atmosphere with creative learning methods

The teacher's way of creating a pleasant classroom atmosphere cannot be separated from the methods prepared by the teacher before starting learning. Because in creative learning the teacher must be able to manage the class so that it is not boring for students. Creative teachers will always develop materials or subject matter and be able to create an attractive classroom atmosphere for students and be able to modify lessons.

In order for the methods used in a lesson to be more effective, the teacher must be able to see the situation and condition of students, because the level of ability of students is different. Therefore as an educator the teacher must be able to create a comfortable learning classroom atmosphere and be able to motivate students in teaching and learning activities.

c. Creating creative and fun learning

As an educator, the teacher is required to always create learning that interests students, because basically children prefer to play rather than study. A creative teacher is a teacher who is able to actualize and optimally express all the abilities he has in order to foster and educate students well. A creative teacher will have an attitude of sensitivity, initiative, new ways of teaching, and leadership and high responsibility in his work and duties as an educator.

In addition to the methods above, there are several other ways that can be done, namely learning through models, namely seeing experiences that have been tried by other people, learning meaningfulness by the way the teacher relates material to past

student experiences and how to overcome it for the future and make examples. - examples that are useful for students, involve students in interactions that generate motivation such as conveying the goals to be achieved, show the relationships to be achieved so that students understand what is being discussed, explain the lesson in real terms, avoid talking about abstract things that are not accessible to students' minds, find figures to bring out the need for achievement for students (Zalyana & Ag, 2014).

Obstacles faced by teachers in implementing creative learning methods increase student motivation in social studies subjects

a. Lack of motivation in students

The success or failure of students is determined by several factors including learning motivation. Each student has a motivation that is different from the others. Such differences also have different impacts when students participate in learning activities in class. This happens because there are differences in the needs of each student in the learning process. There are several factors that cause low student learning motivation, namely:

1) Parent

According to Skinner (in Elida, 1989) that motivation is determined by the environment. The first and foremost environment that greatly influences student motivation is the family. If the learning environment is fun, it will increase students' learning motivation. To realize this, parents must be able to create a harmonious family in order to increase students' learning motivation. But on the contrary, if the relationship in the family is not harmonious, it will have an impact on lowering student motivation (Prayitno, 1989).

2) Teacher

The lack of teacher competency possessed by teachers in teaching can affect students' learning motivation. Sardiman (Sardirman, 2016) revealed that there are ten teacher competencies, namely mastering the material to be taught, managing teaching and learning activities, having skills in class management, using instructional media and book sources, mastering the basics of education, being able to manage interactions in teaching, making an assessment of student achievement, familiar with the functions and guidance and counseling programs in schools, able to understand the principles of teaching, socio-economic conditions. Student motivation is also influenced by socio-economic conditions. This is evidenced by Rosen (in Atkinson, 1978) there are students from different social classes, he reveals that motivation to achieve higher is owned by students who come from middle socioeconomic levels (Alkinson, 1987).

b. Difficulties in implementing creative learning methods

To implement the creative learning method, schools should provide the necessities needed to achieve learning goals. In this case the facilities and infrastructure are the main factors for teachers' difficulties in implementing creative learning methods. The obstacle in implementing the second creative learning method is the lack of teacher's handbooks and student handbooks, making it difficult for teachers and students alike to implement the method.

c. Lack of student learning concentration

Lack of student learning concentration is an obstacle for teachers to carry out learning activities, because if students have difficulty concentrating, the learning delivered will be difficult for students to understand. In teaching and learning activities required concentration of attention (concentration). Without concentration, learning activities will not run well. Lack of concentration in learning is caused by the scattering of attention to an object. This is what the teacher does not want when carrying out teaching and learning activities (Wibowo, 2012).

CONCLUSION

Based on the results of the research analysis and the formulation of the problem, in general the results of this study are that the implementation of the creative learning method increases student motivation in social studies subjects in particular, it can be concluded in the research that has been done that:

1. Teacher preparation in implementing creative learning methods to increase student learning motivation in social studies subjects is to prepare learning implementation preparations to increase student learning motivation, determine creative learning methods to increase student learning motivation and the third is preparation for using learning media.
2. Implementing creative learning methods increases student learning motivation in social studies subjects, namely applying fun and enjoyable learning methods, creating a pleasant classroom atmosphere, creating creative and fun learning.
3. Obstacles faced by teachers in implementing creative learning methods increase student motivation in social studies subjects which are oriented towards research results, namely lack of motivation in students, difficulties in implementing creative learning methods, lack of concentration which causes low student motivation.

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